



Statewide Classified Ads

State/Region	First 25 Words	Each Additional Word	Circulation	Newspapers	Deadlines
Alabama	\$310	\$7.50	850,000	115	Mon 5 pm
Alaska	\$749	\$14.00	374,000	36	Mon 4 pm
Arizona	\$430	\$11.00	1,063,715	88	Tues 5 pm
Arkansas	\$375	\$10.00	970,000	126	Wed 3 pm
California	\$650	\$15.00	3,000,000	240	Wed 10 am
Colorado	\$350	\$7.00	822,356	119	Wed 5 pm
Connecticut	<i>see New England (at end of rate card)</i>				
Delaware-Maryland-DC	\$595	\$8.00	2,301,130	126	Wed 11 am
Florida	\$575	\$10.00	2,227,112	163	Tues 11 am
Georgia	\$450	\$8.00	1,200,000	133	Tues 9 am
Hawaii	\$760	\$9.50	1,225,100	31	Mon 4 pm
Idaho	\$400	\$10.00	335,000	49	Wed noon
Illinois	\$585	\$10.00	1,868,472	381	Wed 10 am
Indiana	\$420	\$10.00	928,606	143	Wed 11 am
Iowa	\$400	\$9.00	2,618,974	250	Wed 10 am
Kansas	\$400	\$12.00	500,000	135	Tues 5 pm
Kentucky	\$350	\$7.00	1,100,000	73	Wed 4 pm
Louisiana	\$365	\$9.00	1,150,930	121	Wed noon
Maine	<i>see New England (at end of rate card)</i>				
Maryland-Delaware-DC	\$595	\$8.00	2,301,130	126	Wed 11 am
Massachusetts	<i>see New England (at end of rate card)</i>				
Michigan	\$399	\$7.00	1,660,178	147	Tues 11 am
Minnesota	\$199	\$10.00	971,434	243	Tues 10 am
Mississippi	\$310	\$8.00	1,001,851	104	Mon 5 pm
Missouri	\$400	\$10.00	1,030,088	202	Wed noon
Montana	\$239	\$4.00	250,000	70	Wed 5 pm
Nebraska	\$310	\$7.00	401,500	176	Wed 10 am
Nevada	\$249	\$5.00	380,000	21	Wed noon
New Hampshire	<i>see New England (at end of rate card)</i>				
New Jersey	\$620	\$13.00	2,200,000	152	Wed 11 am
New Mexico	\$254	\$5.00	213,795	28	Thurs noon
New York Dailies	\$525	\$15.00	828,890	39	Thurs 3 pm
New York Weeklies	\$525	\$10.00	2,231,118	303	Wed 10 am
North Carolina	\$430	\$10.00	1,715,256	117	Tues 4 pm
North Dakota	\$250	\$5.00	315,000	90	Tues noon
Ohio	\$395	\$10.00	1,492,992	157	Tues 9 am

All prices subject to change; please call for current quote.

To place an ad, call **800-567-8303**

Statewide Advertising marketed by Herald Journal Publishing, Inc., 120 6th St. N., PO Box 129, Winsted, MN 55395

Local 320-485-2535 • info@statewideads.com



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Oklahoma	\$385	\$10.00	1,200,000	194	Wed 10 am
Oregon	\$350	\$8.00	551,096	81	Tues 5 pm
Pennsylvania	\$575	\$10.00	2,500,000	162	Wed noon
Rhode Island	<i>see New England (at end of rate card)</i>				
South Carolina	\$475	\$12.00	992,729	107	Wed 10 am
South Dakota	\$250	\$5.00	319,000	137	Tues noon
Tennessee	\$365	\$10.00	751,237	89	Tues 11 am
Texas	\$600	\$14.00	1,167,316	314	Tues 5 pm
Utah	\$263	\$5.00	493,733	49	Tues noon
Vermont	<i>see New England (at end of rate card)</i>				
Virginia	\$375	\$10.00	1,364,714	98	Wed 11 am
Washington	\$355	\$10.00	788,000	133	Mon 4 pm
West Virginia	\$350	\$7.00	638,922	70	Wed 11 am
Wisconsin	\$400	\$10.00	1,200,000	184	Wed 2 pm
Wyoming	\$235	\$5.00	172,000	44	Thurs noon

MULTI-STATE OPTIONS

State/Region	First 25 Words	Each Additional Word	Circulation	Newspapers	Deadlines
New England	\$495	\$8.00	2,246,850	284	Wed 10 am
New England Regions:					Wed 10 am
Maine-New Hamp-Vermt	\$275	\$8.00	694,325	69	
Rhode Is-Conn	\$275	\$8.00	760,823	59	
Massachusetts	\$325	\$8.00	1,021,360	156	
Pacific Northwest Alaska, Idaho, Montana, Oregon, Utah, Wash- ington	\$625	\$50.00	3,000,000	30 dailies	Wed 5 pm

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